

Listing of Claims:

1. (Previously Presented) A mobile telecommunications device within a telecommunications system in communication with a Business-to-Business (B2B) engine, said mobile telecommunications device comprising:

a SIM card;

an application unit in communication with said SIM card, said application unit gathering realtime information related to said mobile telecommunications device;

forwarding means, in communication with said application unit, for forwarding said realtime information to said B2B engine; and means for receiving a service unsolicited by said mobile telecommunications device from said B2B engine based on said realtime information.

- 2. (Original) The mobile telecommunications device according to claim 1, further comprising initiating means for initiating, upon occurrence of an event, communication with said SIM card.
- 3. (Original) The mobile telecommunications device according to claim 2, wherein said event is selected from the group consisting of: a power on/off update, a location area change update, and a periodic update.
- 4. (Original) The mobile telecommunications device according to claim 1, wherein said SIM card is a proactive SIM card.

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- 5. (Original) The mobile telecommunications device according to claim 1, wherein said forwarding means further comprises fetching means for fetching said realtime information from said application unit.
- 6. (Original) The mobile telecommunications device according to claim 1, wherein said SIM card further comprises triggering means for triggering said application unit to construct a message containing said gathered realtime information.
- 7. (Original) The mobile telecommunications device according to claim 1, wherein said application unit gathers said realtine information from said SIM card.
- 8. (Original) The mobile telecommunications device according to claim 1, wherein said mobile telecommunications device is selected from the group consisting of: a mobile station, a personal data assistant (PDA) device, and a wireless computing device.
- 9. (Original) The mobile telecommunications device according to claim 1, wherein said application unit resides on said \$IM card.
- 10. (Original) The mobile telecommunications device according to claim 1, wherein said forwarding means is in communication with said SIM card, said SIM card receiving said gathered information from said application unit and supplying said realtime information to said forwarding means.

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11. (Previously Presented) A method for sending realtime information to a Business-to-Business (B2B) engine, said realtime information being related to a mobile telecommunications device within a telecommunications system, said method comprising the steps of:

gathering, by said mobile telecommunications device, said realtime information; forwarding, after said step of gathering, said realtime information to said B2B engine; and

receiving a service unsolicited by said mobile telecommunications device from said B2B engine based on said realtime information.

12. (Original) The method according to claim 11, further comprising, prior to said forwarding step, the step of:

constructing, from a plurality of said realtime information gathered during said gathering step, a message therefrom being forwarded to said B2B engine in said forwarding step.

- 13. (Original) The method according to claim 12, wherein said message is a short message service (SMS) message.
- 14. (Original) The method according to claim 11, further comprising, prior to said gathering step, the step of:

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receiving a triggering event that initiates said gathering of said realtime information.

- 15. (Cancelled)
- 16. (Original) The method according to claim 11, wherein said step of gathering said realtime information is performed by an application unit within said telecommunications device.
- 17. (Original) The method according to claim 16, wherein said step of forwarding said realtime information is performed by a transmitting unit, said transmitting unit being in communication with a SIM card, said SIM card being in communication with said application unit.
- 18. (Currently Amended) The method according to claim 10 claim 11, wherein said step of gathering said realtime information occurs upon occurrence of an event.
- 19. (Original) The method according to claim 18, wherein said event is selected from the group consisting of: a power on/off update, a location area change update, and a periodic update.

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- 20. (Original) The method according to claim 11, wherein said realtime information indicates the location of said wireless communications device within said mobile telecommunications network.
- 21. (Original) The method according to claim 11, wherein said mobile telecommunications device is selected from the group consisting of: a mobile station, a personal data assistant (PDA) device, and a mobile computing device.
- 22. (Previously Presented) A system for facilitating information interexchange between a telecommunications network and an information service provider, said system comprising:
- a mobile telecommunications device within said telecommunications network, said mobile telecommunications device transmitting realtime information;
- a Business-to-Business (B2B) engine in communication with said mobile telecommunications device, said B2B engine receiving said realtime information; and

said B2B engine providing said realtime information to said information service provider, said information service provider, in response to receipt of said realtime information, providing a service unsolicited by said mobile telecommunications device to said mobile telecommunications device.

23. (Original) The system according to claim 22, wherein said realtime information is transmitted by said mobile telecommunications device upon occurrence of an event.

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- 24. The system according to claim 23, wherein said event is selected from the group consisting of: a power on/off update, a location area change update, and a periodic update.
- 25. (Original) The system according to claim 22, wherein said realtime information indicates the location of said mobile telecommunications device within said telecommunications network.
- 26. The system according to claim 22, wherein said mobile (Original) telecommunications device is selected from the group consisting of: a mobile station, a personal data assistant (PDA) device, and a mobile computing device.
- 27. (Original) The system according to claim 22, wherein said mobile telecommunications device further includes a memory card.
- 28. (Original) The system according to claim 22, wherein said mobile telecommunications device further comprises an application unit, said application unit gathering said realtime information and constructing said realtime information gathered into a message that is transmitted to said B2B engine.